

GRAND HAVEN COMMUNITY CENTER

A/K/A CENTRAL PARK PLACE

JANUARY 27, 2025

MINUTES

All board members present, along with two guests, Mayor Monetza and Lewis, a community member interested in knowing more about what we do.

A motion to approve the minutes was unanimously passed.

COMMITTEE REPORTS:

MARKETING-Angela Sorenson will review the new Leverage Proposal and offer feedback.

Doug VanOss has a marketing friend that will meet with Char and discuss some marketing ideas. His name is Mark Tanis and he has most recently been involved in the City of Zeeland's campaign.

Char will reach out to Elizabeth Butler, former Chamber staff person that has a lead to replace Angela. Katie Appold is another person that Char will reach out to see if she has any recommendations.

ARTS- Martha and Char have not met over the last several months, but will make a plan to meet before the next meeting.

ORGANIZATIONS/COMMUNITY-Char has not met with either of these board members outside of regular meetings. Currently, time is the biggest challenge in planning for extra events outside of normal rentals.

FINANCE-Doug VanOss reports that we are trending upward slowly, but there are still some things that we are working on to get reported correctly in our financials. In preparation for the April budget work session, Char will work to provide a quality description of what activities and resources are at play in the budget that don't reflect in the normal financial reports.

BUDGET- Seise reports that all rental fees are recommended to go up 3% based on COL. Capital items have been submitted and include HVAC Controls, Stage Curtains (under budgeted for current fiscal year).

Wedding networking event on pause until we can evaluate staff capacity for planning and for having multiple events on weekends. Staffing on the weekend is a concern and the budget is tight for additional staffing to handle the increase of larger events. We will re-evaluate after this budget session, in hopes of getting a front line, full time staff person.

Central Park Place will be the host site of the April Chamber non-profit network/bash.

Seise is working to get health partners together to host a health forum or expo in late fall; this will help the city fulfill a portion of the Re-Development Ready requirements for development.

Facility updates; we are still working with the door lock contractors to finalize the door locking system. This will help alleviate some of the staffing challenges for night and weekend rentals. Currently,

someone from the day staff has to come back to lock up or DPW streets crew has to stop early to lock up.

Currently our ballroom lighting is not working properly. DPW Facilities Manager, Derek Lemke is working with a third party to provide an evaluation of the situation. We can no longer get the lightbulbs that we currently use and our system is not cooperating with LED's. More information to follow, but the situation needs to be resolved before April.