

Grand Haven Main Street- DDA Board of Directors Meeting
November 14, 2024
Grand Haven City Hall - Council Chambers

1. Meeting called to order: 7:33am
2. Roll Call: Member Present: Melita Ewbank, Lynn Negen, Todd Hancock, Robert Monetza, Laura Girard, Chris Weavers, Todd Anthes, Joyce Workman
3. Absent: John Steinebach, Nathan Patterson, Kelly Larson,
4. Mission statement by Todd Anthes and Vision statement by Chandi Pape
5. Review and approved Consent and regular agenda: motion by Bob Monetza, 2nd by Todd Anthes All members present approve motion
6. Call to Audience: Jack Mare wanted to learn more about DDA Ashley Latch City Manager present, but no comments at this time During call to the Audience Joyce Workman noted that at Exc. meeting which was shortly after Officer Mosley's death Exc. had White Chicken Chili and a sympathy card sent over to Dept. of Public Safety on the DDA Board's behalf to let them know we were thinking of them.
7. Consent agenda: motion to approve by Robert Monetza and 2nd by Chris Weavers.
 - a. Approve Minutes from October 10, 2024 Board Meeting
 - b. Accept August & October minutes from Recruitment & Retention
 - c. Accept October minutes from Preservation & Place, Organization, Executive, and Promotions CommitteesOctober minutes from Recruitment and Retention not approved because they didn't have a quorum. Chandi Pape to remove those minutes.
All members present approved
8. Treasures report Chris Weavers, \$13,000.00 in Holiday lighting Approved, everything else looks good. Motion to approve by Chris Weavers and 2nd by Melita Ewbank, all present members approve
9. Accreditation recap: Michigan Main Street will follow up in the next month to establish our renewal. They are going to approve transformation Strategy planning service. Please reply to Chandi's email about availability dates she sent everyone.
10. Committee Updates
Preservation & Place: They picked up corn stalks from fall, Spheres were put up in district for Holidays. Snowflakes were picked up to be set in place by DPW. Solar Christmas trees in flower planters in center town

because Centertown planters don't have power. There are dates to take down holiday Lighting

Org:Org also started outlining points or a Out of District participation policy.

Recruitment & Retention: started outlining points for a Out of District participation policy, visitor data, and BOOMS tracker for property owners in district. Todd Sellon heading property owners list. Succession plans for businesses, and building owners. Discussion on businesses closed: Floto's building is for sale now, SeaBags is a turnkey space and now empty.

Promotions: Fall fest went well. Light Night is next week and bags are allset. Don't have a set time yet when the lights turn on. Chamber handles tree at the waterfront by depot. Cut outs for Center town at Whoville around center town. They will be moved around centertown during holidays.

Motion to approve an increase of \$1,000.00 to the Santa in center town event. This money was allocated from the promotions budget and approved by Promotion committee. Motion by Chris Weavers and 2nd by Todd Hancock. All present members approve

John Steinbach enters meeting at 7:58am

Directors report: NYE celebration is a City event. Washington Street closed from harbor to second street. There will be a band at Harbor and Washington, Ball drop in the first block. The city is asking DDA's input on putting food trucks in the second block of Washington for the event.

Charge them and that would off set the cost of the event. Discussion was where would food truck go, the side street of 1st, or the first block. Will this be a slippery slope. The food trucks that were brought in for the 4th of July, now NYE will this become a slippery slope? What do the restaurant and bars think? The city needs to recoup their cost of \$1500.00 possibly through the food truck. Bar carts would they be able to use them. They will need to know how the license work. They need to do the due diligence. We can recommend but City Council will make final decision. Per Food Trucks Laura Girard will talk to stakeholders in 1st block, Melita will talk with 2nd and 3rd block restaurants and get back to Chandi.

Chandi Pape will be giving a DDA Update to City Council on December 2, 2024.

Chandi Pape gave a funding presentation: Where our funding comes from and how it's spent. Chandi Pape will attach the presentation to these minutes

John Steinbech was concerned about the Floto building because of the front facade having a distinctive look. There was discussion about if the Board wanted to own property as a means to develop economic growth. Todd Anthes gave insight to how this would work if DDA wanted to look into it. There was discussion on how buildings become landmarked. The City hired Dana Kollwehr to the assistant City Manager position.

Chairs report: There is concern that we have open spaces in the Downtown. We need to be aware that this something we need to address. Ashley Latch did comment that she is meeting weekly with Chandi Pape and other Dept. heads to help strategize with the DDA, and be partners to help with the downtown economic growth. John Steinbach did mention incubator space and how could we help new businesses. Chandi will send a report to Ashley with anything that City Council needs to know with ongoing items they would need to know. Director DDA questions Game.

Adjourn at: 8:45am