

Board of Directors - Grand Haven Main Street Meeting
Thursday, August 8, 2024
Grand Haven City Hall- Council Chambers

1. Meeting called to order at 7:30am
2. Members present: Joyce Workman, Todd Anthes, Chris Weavers, Laura Girard, Robert Monetza, Kelly Larson, Lynn Negen, Nathan Patterson, Melita Ewbank, Chandi Pape
Director
Members absent: Todd Hancock, John Steinbach
3. Review of Mission & Vision statement by Nathan Patterson and Kelly Larson
4. Motion to review approve Consent Agenda motion by Kelly Larson and Nathan Patterson, all members present approved.
5. Call to the audience no comments
6. Motion to approve the consent agenda by Robert Monteza, 2nd by Todd Anthes, all members present approved.
7. 7:34am John Steinbach arrives to meeting
8. Treasure's Report Chris Weavers reported nothing out of ordinary to report. Chandi Pape noted Grand Haven Community Foundation \$5000.00 grant for more holiday lighting was deposited this month. Motion to approved Treasure's report motion by Chris Weavers, 2nd by Robert Monteza. John Steinbach Abstains, All other members present approve.
9. New Business: Joyce Workman welcomes John Steinbach to the Board
10. 7:36am Todd Hancock arrives to meeting
11. Robert Monteza discussed that there are still 2 seats open on the Board, one is a resident seat. He had checked back through files of applications. It was discussed different people who board members could approach about serving on the board.
12. Accreditation - Self Assessment. Chandi Pape explained and gave a out copies of the Total of the assessment. See attachment. November 6th is when Michigan Main Street will come here to review and meet. Chandi Pape discussed her main job is to train board and committees. Kelly Larson discussed how this should help with strategic planning. John Steinbach wants to make sure we concentrate on Grand Haven needs and not Michigan Main Street. Todd Anthes pointed out benefits to been a part of Michigan Main Street and clarified other duties of the director. He also noted being a redevelopment ready Committee should be a very important goal. Melita wanted to schedule time to go over what people need to learn and focus on as a Board member. Chandi will get meeting scheduled in Sept.
13. Committee updates:

A. Preservation & Place:

- a. New Banners themes are being discussed
- b. Holiday lighting proposal will come to board next month

B. Organization:

- a. Website has launched, we do have new org members
- b August 28th Stakeholders mixer from 6 to 8
- c. 20 yr and 50yr DDA celebration was just starting to be discussed

C. R & R

- a. Community partnerships was discussed

D. Promotions:

- a. Sidewalk Sales coming up. Map is finalized ready to go
- b. Taste of Grand Haven 14 restaurants have committed. Melita needs more volunteers.
- c. Light night bags may change a bit so that they can be used year around for other promotions.

Todd Anthes had questions on holiday spheres and what was approved. P&P committee is behind using the spheres. P & P had met with Derek Gados from DPW about leaving lights up past holidays. Derek had concerns about tree health, and so P & P went with his recommendation. Up lighting is a possibility, but there is no funding for it at this time.

14. Directors report:

a. Board handbook was given out. Lynn Negen asked that the Downtown merchants meeting times and dates be taken out of the handbook because it is not a DDA meeting. There is worry about if the meetings discuss most DDA items. Should this fall under the DDA umbrella. Centertown does have their own separate meeting and funds for their non DDA events. Motion by Todd Anthes, 2nd by Kelly Larson to take out the Centertown and Downtown merchants meeting times out of the BOD volunteer handbook. Joyce requested roll call vote
Yes: Todd Anthes, Robert Monteza, Kelly, Larson, Lynn Negen, Melita Ewbank, John Steinbeck
No: Joyce Workman, Chris Weavers, Laura Girard, Todd Hancock, Nathan Patterson
Both meetings will be removed from handbook.

b. Loutit Library TIFF Update: it was researched if they were paying into TIFF. After researching Emily Greene City of Grand Haven Finance Director found they do not pay into the TIFF, but they do collect TIFF funds through taxes and pass those funds to DDA. Todd Anthes explained further how the TIFF is collected, and how this became a issue or question. Emily Greene had sent out an email explaining this in detail and Laura Girard will attach this with meeting minutes to better explain.

15. 1st block update: Better bags raised money for 1st block activities. The author night and kids night have been success. It was discussed is this helping and are people are staying?

The board does want a fiscal review of what was spent on 1st block including time spent by the director. Are we going to allow people to charge for events they put on while using 1st block space?

16. Chair review: Joyce Workman comments on how useful the BOD handbook will be. She also had a un quiz about the DDA.

Call to audience: Kelly Larson announced it is Temptations 40th Anniversary and the Boardwalk's 40th Anniversary.

Adjourn at 8:55am