## Board of Directors - Grand Haven Main Street Thursday, May 16, 2024 Grand Haven City Hall – Council Chambers

1. Meeting called to order at: 7:31 a.m.

Members present: Joyce Workman, Todd Anthes, Chris Weavers, Laura Girard, Robert Monetza, Lynn Negen, Nathan Patterson, Melita Ewbank

Members absent: Cara Galbavi, Todd Hancock, Kelly Larson

- 2. Review of Mission & Vision by Todd Anthes and Chris Weavers
- 3. Review and Approve of the Consent and Regular Agenda motion to approve by Bob Monetza and 2nd by Todd Anthes. All present agree.
- 4. Call to Audience/Public Comments: Ashley Latch Grand Haven City Manager said Chinook Pier RFP presentations to different committees are still continuing with great feedback. 7:34am Cara Galbavi arrives to meeting
- 5. Consent Agenda Motion to accept by Bob Monetza and 2nd by Todd Anthes all present agree
- a. Approve Minutes from May 16, 2024 Board Meeting
- b. Accept April minutes from Promotions, Preservation & Place,

Executive, Organization, & Recruitment & Retention Committees

- 6. Treasurer's Report
- a. Review and Approve current fiscal year financials ending 4/30/24 Chris Weavers commented that everything was being processed and paid.
- 7. Committee Updates
- a. Preservation & Place
- i. Banner Sales update: 1st set of Banners are up.
- ii. Pollinator Pocket Garden update, installed on June 6-8 looks great. Westwind Construction helped remove sod and worked with other volunteers to get completed
- iii. First Block painting & décor finished barricades paint refresh on 1st street and the Barricade at the entrance of Harborfront place parking lot entrance.
- iv. Trash cans in front of take out businesses, Chandi is looking into cost for extra cans outside takeout business, and will approach those businesses.
- v. Holiday décor plan and awards P and P plans will be presented this month: This is possible because of a 10,000.00 donation.
- vi. Grand Theater update- approved vinyl wrap in red and changing martini to a wrap with New Holland Brewery logo.
- b. Organization. Cara Galbavi updated that Org needs more members, and Org discussed new website is close to launch
- c. Recruitment & Retention- Nathan Patterson updated on 1st block activity are starting with good participation
- i. First-Block Activities Schedule
- 1. The Book Cellar Summer Author Series
- 2. Tuesday Kid's Night success and blues hunt-
- 3. Tuesday morning Yoga
- 4. Must Love Dogs Training
- 5. Haven & Main workshops

- ii. Better Bags Coast Guard Tournament to benefit the DDA during coast guard festival. Need to decide what would money go to? Joyce Workman asked about Canvas bags from last year. All are sold. Lynn Negen bought the last bunch of them.
- d. Promotions
- i. Big Shop results Melita discussed changing to Shop for Schools in fall.
- ii. Taste of Grand Haven 9/7/24 goes before Grand Haven City Council on Monday, June 17th for approval. Sidewalk sales are 16th and 17th of August
- iii. Fall events: Fall fest is still being worked on.
- iv. Rack Cards, \$1000 budget Design work: events on one side, come to Grand Haven on other
- 8. Director's Report
- a. Grant Application by City Staff to fund Fireplace downtown. \$200,000 in funds. Wait to see if City is awarded the Grant.
- b. Google Drive was set up so past meeting minutes and other important public DDA info can be accessed. Make sure you can access. If not contact Chandi
- c. Chair's Report: Joyce asked Alex Amores DDA Intern about her first few weeks and what items she's working on. Alex has worked to introduce herself to store owners, she is working on advertising and marketing, and also social media. Joyce Workman also reminded board Chandi's 1 year review is coming up next month. Todd Anthes is starting to work on that if anyone has input. Joyce would also like an assessment of board from Chandi Pape, so we can work better as a team
- d. This is Cara Galbavi last official meeting, per bylaws she will stay until her seat is filled, and will be staying on Org. Joyce Workman comment on Cara's servant heart, and it's been a honor to serve with her, Cara commented that she is still around and serving on other community boards including Org.
- 10. Call to Audience/Public Comment: none

Motion to adjourn by Chris Weavers and 2nd by Bob Monetza

11. Adjourn at 8:05 am

: