

Minutes

Grand Haven Main Street - Board of Directors Grand Haven City Hall – Council Chambers

October 12, 2023

1. Meeting Called to Order at 7:06 a.m.

- a. **Present:** Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
- b. **Absent:** Nathan Patterson

2. Review Mission and Vision

3. Call to Audience/Public Comments:

- a. None.

4. Acceptance of the Consent and Regular Agenda:

- a. **Motion to move Jeep Fest & Light Bid up on the agenda by Kelly Larson, Second by Todd Anthes to approve.**
 - i. **Yes:** Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
 - ii. **Abstain** – None.
- b. **Motion Approved.**

5. Consent Agenda

- a. **Motion by Kelly Larson to approve minutes from last meeting, Second by Laura Girard approve.**
 - i. **Yes:** Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
 - ii. **Abstain** – None.
 - iii. **Motion Approved.**

5a. Jeep Fest

- b. **Jeep Fest – Jason Discussion**
 - i. **Survey – Chandi Discusses**
 - 1. 96 Recipients
 - 2. 24 Responses
 - ii. **Motion to support/approve Jeep Fast as currently planned by Chris Weavers, Second by Bob Warren.**
 - 1. **Yes:** Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
 - 2. **Abstain:** None.
 - 3. **Motion Approved.**

- c. Discussion BOD protocol for special events. Annual approval all events. Repeat events versus new events on Main Street; therefore, have to consider changes and timing.
 - i. Joyce move to next month agenda – for protocol on special event approval.

6. Treasurer's Report

- a. Defer to November Board Meeting
 - i. Open period is July 1, 2023 – October 31, 2023
- b. Motion to approve by Chris Weavers, Second by Kelly Larson.
 - i. Yes: Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
 - ii. Abstain: None.
 - iii. Motion Approved.

7. 2023 Self-Assessment Accreditation

- a. Reviewed Schedule.

8. Committees

- i. Trainings with Committee Chairs Scheduled for Fall 2023.

9. Social District

- a. Organizing surveys and meeting dates to discuss for 2024
 - i. Meeting 1 – MLLC and regulations only with public safety, City and license holders October 5, 2023- See Attached Meeting minutes.
 - 1. Focus of Discussion was weighted toward beverage sellers.
 - a. Mayor – more of district may need to be represented. Attendees in initial meeting intentional to understand MLCC and public safety for legal issues to consider up front.
 - b. Mayor – Cost of cups/stickers – consider using as a fundraiser for downtown to help with costs of cleanup in district.
 - c. Mayor – Consider using recyclable 6 cups – sustainable solution.

10. Business Properties

- a. Soon to be vacant – Bad Habit, Krissy's Kandies
- b. New Business – Garsnet Beacon Downtown, Fashion Forward in Centertown.
 - i. Garsnet Beacon moving into building between Floto's and Gentry.
 - 1. Goal is to open on 11-17-23.
 - ii. Fashion Forward moving into momentum center building – upscale consignment.

11. Jeep Fest - Moved to 5a.

12. Directors Report

- a. Upcoming Events – Chow Down Centertown, Bones About Town, Fall Festival, Light Night Nov. 17th, Shop & Stroll Dec. 8th, Artist Trail Dec 2nd, Santa in Centertown Dec. 9th, Girls on the Grand March – New second weekend in march
- b. Discussion regarding holiday lighting bids. No poles this year and trees only is understanding.

- i. **Motion by Kelly Larson, Second by Catherine McNally.**
 - 1. **Yes:** Joyce Workman, Todd Anthes, Chris Weavers, Kristin Hibbard, Cara Galbavi, Laura Girard, Todd Hancock, Kelly Larson, Lynn Negen, Bob Warren, Catherine McNally.
 - 2. **Abstain:** None.
 - 3. **Motion Approved.**

- c. **Updated Welcome Packet**

- d. **WZZM Proposal**

- i. **WZZM proposal 82 shows during news. Org committee will need to recommend Yes or No on securing contract.**
- ii. **Social Media in lieu of WZZM - need to identify deliverable.**

8:11 Kelly Larson leaves meeting.

13. Chair's Reports

- a. **Committee Review**

- i. Roles and responsibilities; need consistent operations; support.
- ii. Standard operating procedures.
- iii. Special Event policy will be established.
 - 1. Non district participation in DDA events will be addressed/
 - a. i.e. Bones About Town – East town

14. Call to Audience

- a. **Tim Price**

- i. CPP – Central Park Place Trick or Treat 10/31/23
- ii. Downtown Trick or Treat 10/28/23

15. Motion to adjourn by Bob Warren, second by Chris Weavers at 8:28am.

Submitted by Kristin A. Hibbard.