

MEETING MINUTES - MSDDA Board Meeting

Meeting

Date	Thursday, July 9, 2026
Started	7:38 AM
Ended	8:48 AM
Location	City Hall Council Chambers 519 Washington Ave. Grand Haven, MI 49417
Purpose	Regular scheduled meeting
Chaired by	Kelly Larson
Recorder	Brant Raterink

Approval

Minutes approved on: 7/9/2026

Attendance

Present: Todd Anthes, Jack DeMarr, Melita Ewbank, Dawn Gravelyn, John Groothuis, Kelly Larson, Grand Haven Main Street, Bob Monetza, Chandi Pape, Brant Raterink, John Steinbach, Chris Weavers, Joyce Workman

Meeting package

- Board-package-2026-07-09-V2.pdf

Minutes

1. Standing Items

1.1. Approve Agenda

Resolution #:

Moved:

Seconded:

Status: Moved

1.2. Call to Audience

Mark Allen - Chamber: thanks to DDA for work on art festival weekend

Julie - Human Relations Commission - Downhill event being held Tuesday July 14 6:30-8:30PM at Central Park Place - a community conversation

Status: Completed

1.3. Welcome New Board Member

Welcome Robyn Vandenberg

Status: Completed

1.4. Approve Consent Agenda

Resolution #:

Moved: Melita Ewbank

Seconded: Dawn Gravelyn

Status: Carried

1.4.1. Treasurer's Report

Balance Sheet and Revenue & Expenditure Report

BUDGET - https://docs.google.com/spreadsheets/d/1Y4_rNTkqFxQzKau3KruOMkuFyDYTrSY/edit?usp=drive_link&oid=102604760192532418637&rtfpof=true&sd=true

Status: Completed

1.4.2. Approve Board Minutes

Approve Minutes

Status: Completed

1.4.3. Accept Committee Minutes

Accept Committee Minutes

Status: Completed

2. Presentations

2.1. Erik Reader - Reader Area Development, Inc.

Strategic Market Analysis & Plan

15 - 20 minute presentation, 10 -15 minutes for questions

Erik Reader of Reader Area Development will provide the final Grand Haven Main Street DDA Strategic Marketing Plan.

File is too large to attach, you can find it here - https://drive.google.com/file/d/1eCG30jyARRZ_Sag9o6qU1U-nhJbESEi7/view?usp=sharing

Status: Completed

3. New Business

3.1. Centertown Vision Plan

Brian Urquhart, City Planner, and Aayush Patel, Associate Planner with McKenna, will present the final Centertown Vision Plan for adoption by the Main Street DDA before it goes to other boards and commissions.

File is too large to attach, you can find it here - 20260623_GH-CentertownVisionPlan-Report_REVISED DRAFT APPENDICESv2 Reduced.pdf - Google Drive

Resolution #:

Moved: Joyce Workman

Seconded:

Status: Carried

3.2. 7th St. Reconstruction

Open House and preliminary designs from Abonmarche

Public meeting/open house: 7/15 -- 5-7pm Central Park Place

Early enough in the design process that public input can be considered for implementation - not just about infrastructure - include art, look and feel, etc.

Explore MDOT conceptual plans and impacts to vision plan; make public aware that MDOT is working on these ideas

Status: Completed

3.3. REQUIRED HOMEWORK - Accreditation Self Assessment

National Main Street Board Self-Assessment

File is too large to attach, you can find it here: [Community-Evaluation-Framework-Guide_JUNE-2026.pdf](#)

Please review Pages 1–26 of the National Main Street Community Assessment Worksheet, which explain the Community Evaluation Framework and scoring process.

After reviewing the instructions, complete Pages 27–31 by evaluating Grand Haven Main Street DDA based on your own observations and experience as a board member.

- Complete the assessment independently.
- There are no right or wrong answers; your honest feedback is appreciated.
- Bring your completed assessment to the August Board Meeting.

Your responses will be combined with those of the board and used as part of our annual National Main Street Accreditation submission. Thank you for taking the time to complete this important assessment.

This is required; email or return to Chandi at next meeting

Status: Completed

3.4. Floto's Brownfield Interlocal Agreement

See attached Agreement and Memo

Questions on where document came from? This is a template document used on previous projects and adopted for this project. It has had city attorney involvement.

Resolution #:

Moved: Melita Ewbank

Seconded: Chris Weavers

Status: Carried

4. Director's Update

4.1. Updates

Current Projects

- R&R
- P&P
- Promotions - Event committee, Passport success
- Organization

Director's Goals 2025 - 2027

- Streamline Communication to board & committee members, stakeholders, and the general public
- PSD renewal, bylaws, and separate PSD board meetings - Renewal Completed, PSD Board meetings set
- Monthly DDA meetings for training, outreach, & stakeholder discussion
- Board structure & training

24 picnic tables sponsored for downtown

Status: Completed

5. Chairs Update

5.1. Discussion items

60 assistant applications received, interviews happening next week

Status: Completed

6. Ending Items

6.1. Date Next Board Meeting

August 13, 2026

Status: Completed

6.2. Resources & Important Dates

Resources

- MSDDA Calendar - https://drive.google.com/file/d/107ZdYOd8-8CbOKr14W_u5qRJxSttkLyW/view?usp=drive_link
- Committee Timeline - https://docs.google.com/spreadsheets/d/1QjAZJPE08mQ_wcqkmpNqnPrsnPSEnGXMqZ_9ZhQ4BUo/edit?usp=sharing

Events

Volunteer Opportunities:

- 7/26 - Flea on 7th Tent/Table Sunday
- 7/26 - Coast Guard Community Picnic, Mulligan's Hollow - DDA's appointed seat event - Sunday

Status: Completed
