

MINUTES
Board of Directors
Grand Haven Main Street
June 9, 2022
City Hall, 519 Washington

Meeting Called to Order by Chair Cara Galbavi at 7:06 a.m.

Present: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren, Cathy McNally, Kristin Hibbard

Absent:

Also Present: Jeremy Swiftney, Pat McGinnis

Call to Audience/Public Comments

No one present and no comments/questions on Facebook

Approval of the Consent and Regular Agenda

Motion by Sharon Behm, second by Todd Anthes, to approve the regular and Consent Agendas.

Yes: Sharon Behm, Jude Boyle, Todd Anthes, Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren, Kristin Hibbard

Abstain: Cathy McNally

Motion carries

Consent Agenda

- Minutes from May 12^h Board Meeting
- Review and Approve Current Financial Records
- Approval of the L4029 Millage Rates for 2022/2023 Tax Year

Motion by David Garland, to approve the consent agenda, second by Todd Anthes.

Yes: Sharon Behm, Jude Boyle, Todd Anthes (via ADA ZOOM), Todd Hancock, Joyce Workman, Andy VanderHoek, Dave Garland, Chris Weavers-Stevenson, Cara Galbavi, Bob Warren, Kristin Hibbard

Abstain: Cathy McNally

Motion Carries

2021-22 Grant Presentation

Jeremy provided grant information updates. As of today \$97,500 has been awarded to Main Street businesses. Vibrancy grant, Impact on Main Street, Match on Main, Optimize Main Street were the grants awarded. Grants went toward outdoor dining, facades, technical assistance, social media assistance, website development and creating vibrant outdoor dining spaces.

Joyce suggested that business owners be in contact with Jeremy for grant possibilities and to have ideas/dreams of what they need to move their business forward. Grant openings can happen quickly so we should all be ready to apply. Jeremy agreed that stakeholders should be in contact with him for their business needs. Sharon suggested that Jeremy share this presentation at a city council meeting. This information should be shared with all stakeholders as well.

Thank-you Presentation

Sharon completed her last board meeting and Pat completely his last meeting before leaving for his new position. Both were thanked (plaques, basket of goodies, cards and words of gratitude) for their many years of serving Main Street.

Director's Report

Social Zone Update: Games are ordered, area is set up, grant funds being used for some of this

Recruitment and Retention - Paid Parking: R & R is working on a request for funds. These funds will be used for a survey/information/parking campaign. Request will probably be at the next board meeting.

Accreditations/Strategic Planning (July 19): Current plan is outdated. The org committee will be working on this. There will be a digital review of this for those who are interested.

Advertising: Jeremy shared Main Street ads in the Pike Magazine and MIBlue.

Chair's Report

Director Review: Performance reviews were handed out. Please return your review to Andy.

Pat reported on a plan to apply for funding for the preservation of the 1870 Grand Trunk Depot. Jeremy will be out next week at a conference. He will be back by Thursday, May 19.

Call to Audience/Public Comment

No questions/comments from Facebook, and no guests were present at the meeting.

Todd reminded us that the interest for the snowmelt was not changed to us, however, we cannot keep pushing this down the road. Committees are working on the paid-parking plan. Sharon reminded us to get involved with city council meetings and to be a change. She also stated that paid parking should have funds that benefit main street. Bob asked if one person from the board would join the org committee. There are four open board seats. Cara will be working with the mayor on these appointments.

Meeting adjourned at 8:04 a.m.

Next meeting is scheduled for 7:00 a.m. on July 14, 2022, at City Hall, 519 Washington Avenue.